National Apology Anniversary 2026 social media kit

Can you help us spread the word?

Friday 13 February 2026, marks 18 years since the National Apology to the Stolen Generations.
The Apology provided vital recognition of the ongoing harm inflicted on the babies and children taken, their families and communities.

However, this symbolic moment was always intended to sit within bigger, lasting changes to the lives of Stolen Generations survivors and their families.

Eighteen years on, survivors continue to face major barriers to justice, healing and care.
Time is running out to address these critical issues: survivors are ageing, many of those still with us are in their 80s and 90s.

The time for change is now

Almost three decades since the *Bringing them home* report's comprehensive recommendations to improve the lives of survivors and their families, progress remains slow and uneven. Without immediate action, survivors risk being failed once again.

Support our campaign

During February, commemorative events are run across the country with The Healing Foundation. We aim to highlight the ongoing significance of the National Apology to the Stolen Generations and the ongoing urgent needs of Stolen Generations survivors.

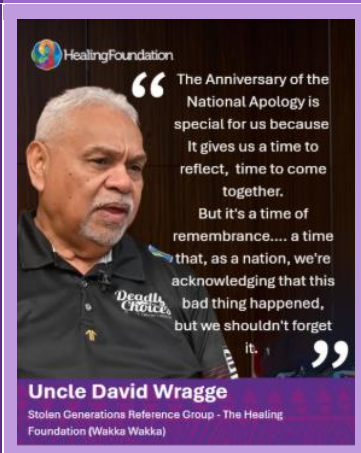
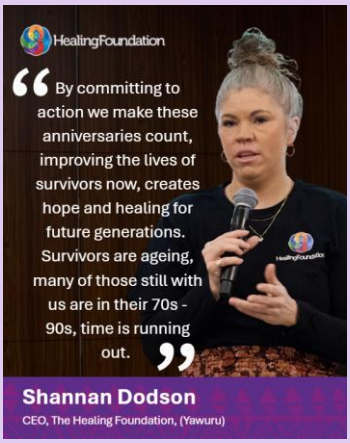
We've created a series of social media posts and imagery for supporters to use on their social media channels in the lead up to Friday 13 February and beyond.

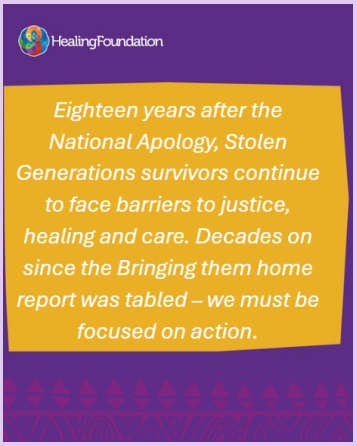
We'll also be sharing new videos and other content across our platforms throughout February. Please like, share, or comment to help amplify these messages.
Facebook: @healingfoundation **Instagram:** @healingourway
Linked In: https://www.linkedin.com/company/the-healing-foundation/

Social media templates and content

We have provided a few suggested social media posts below, with suggested social tiles, to support social media planning

Questions or comments, please contact us at hfmedia@healingfoundation.org.au

Topic	Social Tile	Suggested Caption
What does the National Apology anniversary mean to a Stolen Generations survivor?		***Tile text:*** *The Anniversary of the National Apology is special for us because It gives us a time to reflect, time to come together.* *But it's a time of remembrance…. a time that, as a nation, we're acknowledging that this bad thing happened, but we shouldn't forget it.* **Caption:** Uncle David Wragge (Wakka Wakka) is a Stolen Generations survivor who has shared his reflections and memories about the National Apology. Nearly three decades after the release of the *Bringing them home* report, survivors still encounter systemic barriers to justice, healing, and care. Many of these survivors are in their 70s - 90s. What are your memories of the National Apology?
Make anniversaries count – Survivors are ageing, time is running out.		***Tile text:*** *By committing to action we make these anniversaries count, improving the lives of survivors now, creates hope and healing for future generations.* *Survivors are ageing, many of those still with us are in their 70s - 90s, time is running out.* **Caption:** Our commitment to Stolen Generations survivors is stronger than ever. The key priorities set out clear, survivor focused actions grounded in the *Bringing them home* recommendations and the voices of survivors today, it maps a way to accelerate action and make a real difference to Stolen Generations survivors

The National Apology to the Stolen Generations was only meant to be the start of bigger, lasting change.		**Tile text:** *The National Apology mattered – it was, and remains vital recognition of the ongoing harm inflicted on the Stolen Generations. It meant a great deal to people who had been denied recognition for decades, but it was always intended to sit within bigger, lasting change.* **Caption:** As we approach the anniversary of the National Apology to the Stolen Generations, let's remember that it requires a unified effort from both Indigenous and non-Indigenous communities to honour survivors and this history. The painful lessons of the past can drive the urgent action needed for Stolen Generations survivors. Together, we can support recognition, respect, and justice for the Stolen Generations.
We need to focus on taking action for Stolen Generations survivors.		**Tile text:** *Eighteen years after the National Apology, Stolen Generations survivors continue to face barriers to justice, healing and care. Decades on since the Bringing them home report was tabled – we must be focused on action.* ***Caption:*** Priority action and change must be implemented through aged care supports for survivors, equitable redress, access to records, and funding for Stolen Generations organisations. We need national leadership and an accountability framework to ensure consistent and prioritised action for ageing survivors in line with the changes that were promised.
18 years on from the National Apology – change and impact is still possible		***Tile text:*** *Change is possible — 18 years on from the Apology, we know there is still strong goodwill to do the right thing by survivors, and we have the evidence and policy solutions needed to act — but we need commitment and leadership.* ***Caption:*** There are still clear actions all levels of government must take to right the wrongs of past policies that have caused lifelong harm. The key priorities set out clear, survivor focused actions grounded in the Bringing them home recommendations and the voices of survivors today, it maps a way to accelerate action and make a real difference to survivors.